

A WORD FROM A WORLD-CHANGER

Matt Gevaert
KIYATEC

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3 What separates Greenville from the other start-up cities? Greenville has an entrepreneurial community that's very supportive and very collaborative. We believe that together we form a critical mass that makes each of us better. And that extends to attracting employees and having options outside of our company. We want people to go where it's best for them and thrive and succeed there, and my job is to create a company that's going to be that for them. We're all about the rising tide lifting all the boats, and I'm always asking, "how can we make that tide rise, together?"

1 Describe your business in a nutshell.

Kiyatec is solving an important problem: helping achieve better outcomes for cancer patients. It's not uncommon for a cancer patient to try a medication that ultimately doesn't work. We provide information that helps their oncologist and doctor better pinpoint the medication that will work.

2 Why is Greenville the place you chose to create your business?

Kiyatec is atypical in that we're located inside the Cancer Institute at Prisma. Prisma welcomed us in, [where] we get to innovate alongside the doctors and the patients, and that's relatively unique. And then there's the Cancer Survivors park here, [which shows that] our community is not afraid to face the hard problems in a positive way. Both [of these things], plus the data, helped support the real company that we've birthed here.

I'm originally from Canada, and while at university there, I heard of Clemson's internationally-renowned biomedical engineering program. I came here because of that program, with the intention of being here for two years—and 25 years later, I'm still here. I realized this was an exceptional place for me to plant my roots and grow, due to the many wonderful things spanning the entrepreneurial community.

2005
Cancer Diagnostics Innovator,
Kiyatec, is Co-Founded

2014
Bio Convention Innovation
Zone Contributor



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you can change
THE WORLD